

## THE UNEXPECTED

OPEN THE DOOR TO THE NEW LOOK OF LE MERIDIEN BARCELONA



Premium Deluxe Room

**Le Méridien Barcelona: Discover its newly refurbished rooms and suites on floors 01 to 05**

**Its interior design embodies the spirit of the mid-20th century, blending a modern style with elements that define this destination.**

**BARCELONA. – April 2018** – Le Méridien Barcelona would like to present the refurbishment of its Deluxe rooms and eleven of its forty suites on floors 01 to 05. The project embraces a new style of contemporary design, introducing innovative elements that define this destination and enviable location at the heart of Barcelona's most vibrant and cosmopolitan area.

The refurbishment is being carried out in phases, which began in December 2016. By February 2017, work on the first floor was completed, and in February of this year, the second floor was finished. The project will continue, floor by floor, until it is complete.

With this project, Le Méridien Barcelona is renovating 191 Deluxe rooms and eleven suites to ensure that it can satisfy the accommodation needs of the most exacting guests, whether travelling as a family, on business or to enjoy a cultural getaway.

The interiors of the new Premium Deluxe rooms and Corner suites combine classic and contemporary styles thanks to their furniture and works of art as well as modern touches of mid-century style. The floors of the hotel have been inspired by some of Barcelona's most iconic neighbourhoods, such as Eixample and El Raval.

Commissioned specifically for this refurbishment, the works of art are contextual pieces by Spanish artists such as Carmen Vontrubeba and Nicanor García. Their perspectives are not only unique, but also show a hidden side of the city.

The interior design for the refurbishment of the rooms at Le Méridien Barcelona took into account the character of the building, its surroundings, Las Ramblas and the city of Barcelona, as well as Le Méridien's values, which are based on the design style of the mid-20th century. It juxtaposes classic and modern styles, combining truly iconic mid-century pieces to create chic, timeless interiors with signed works of art and contextual images, including artistic photographs of local buildings that show details and unusual angles of Barcelona's architecture, revealing a new perspective on the local culture.

Modern lines and furniture with sculptural forms inspired by mid-century design – as well as interior décor carefully chosen according to the brand's principles and characteristics, such as the 'Le Meridien Signature Bed' – contrast with unique side tables and asymmetrical lighting. The new rooms and suites present travellers with interesting and unexpected experiences, allowing them to personalise the space by reorganising the furniture and adjusting the lighting.

The new Premium Deluxe rooms and Corner suites, in addition to their new design concept, connect travellers with the world. They offer added value by including features such as an Illy coffee maker, HDMI connection for all televisions, USB ports, Bluetooth, state-of-the-art Bose speakers, and even a hair straightener in every room.

The design team of the Le Méridien brand has worked closely with the Barcelona-based interior studio DS Arquitectes to create a design that reflects the iconic location of Le Méridien Barcelona and the brand's passion for the city's art, architecture and cuisine.

Thanks to its long-standing presence on the local and international hotel scene, its architecture – recognised and protected by the city council of Barcelona – and its contribution to the city's cultural and historical heritage, Le Méridien Barcelona has become one of the exclusive hotels that boast the 'Monument' designation, an honour awarded by the Hotel Association of Barcelona in 2016.

### **In detail**

**Furniture** – The 'Le Méridien Signature Bed', a comfortable armchair and the Saarinen Executive Armless Chair designed by Knoll with an elevated position of the seat that is complemented by the height of the desk to create a stimulating, cosy work space.

**Lighting** – An asymmetrical lighting system made up of a Flower Pot desk lamp by Verner Panton, a Bellevue standing lamp by Arne Jacobsen and a Wire ceiling light by Pedret. On the desk is a Shear lamp by Bert Frank.

**Elements** – The desk has a control panel where devices can be directly connected to the television via the USB ports or by HDMI so that guests can work comfortably at the desk. USB chargers, internet cables and adapter-free international plugs are standard features. **Portable speakers** – Bose SoundLink Series III with Bluetooth range of up to 9 metres.

**Illy coffee maker** – *Inspiration Brewed Here*, including capsules to make a delicious cup of espresso.

**Artwork** – New ways of seeing the city via the work of London-based Spanish architect and graphic designer Carmen Vontrueba and through the lens of photographer and architect Nicanor García, a Barcelona local.

For further information and images: [theunexpected.barcelona](http://theunexpected.barcelona)

### **About Le Méridien Barcelona**

Since the late 1950s, Le Méridien Barcelona has been an iconic Barcelona hotel and a benchmark of the city's five-star luxury hotel scene.

It has a total of 231 rooms and suites on nine floors. It has rooms for meetings and banquets, a fitness studio, the Explore SPA Studio, and several culinary spaces, including a restaurant, a cocktail bar and the Longitude Bar café, located in the Hub.

In 2005, to inspire guests to discover the monuments, sounds and aromas at the city's heart, Le Méridien Barcelona set out on an adventure to show creative travellers the most unexpected and interesting experiences this destination has to offer, both at the hotel and outside it. Le Méridien Barcelona has undergone a series of improvements in recent years. In 2011, it launched the Le Méridien Hub and Longitude Bar programme, a meeting place for creative minds in the city. 2012 saw the refurbishment of all the suites on floors 06 to 09, including the Explore SPA Studio on the 6th floor, which opened in 2013.

### **About Marriott International**

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